

  
**The Rose**  
**Senior Living Communities**  
 in Ames and Des Moines

Presorted Standard  
 US Postage  
**PAID**  
 Permit 3067  
 St. Paul MN

**Preserving and extending your...**

**Financial Resources**  
 by offering  
 affordable  
 rates



**Independence**  
 in your  
 own private  
 apartment



**Enjoyment of Life**  
 through lasting  
 friendships and  
 purposeful living



**Healthy Living**  
 with wellness  
 education and  
 24-hour monitoring

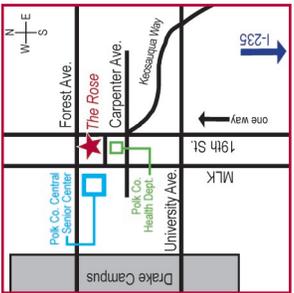


**While providing peace of mind for  
 you and your loved ones.**

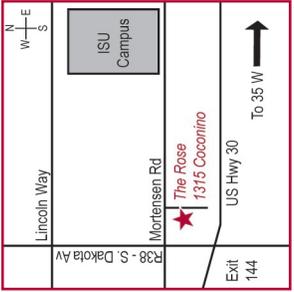
**The Rose of Des Moines**  
 1330 19th St.  
 Des Moines, IA 50314  
 (515) 244-3300

  
**The Rose of Ames**  
 1315 Coconino Road  
 Ames, IA 50014  
 (515) 268-8898

**Opening in November 2005**



**Now Open!**



**Introducing New  
 Assisted Living  
 Options for Seniors  
 with Moderate or Low Income**




  
 Come discover for yourself how  
 A Quality Lifestyle and  
 Affordable Rates come together at

**The Rose**  
**Senior Living Communities**  
 in Ames and Des Moines



**Call NOW for your FREE lunch and tour!**  
 - A limited time offer -

# Discover why we love to call *The Rose* our home!

The Rose is a welcoming senior community where you can live independently and form lasting friendships, with the calming knowledge that as you need more help, assisted living services are available on-site from the caring staff of Lutheran Community Health Services.



Entertain, or just relax, in private, spacious apartments with fully-equipped kitchens and the added security of 24-hour Personal Emergency Response Monitoring.



Join the lively Rose Club that brings you in-house movies, on-line courses, raised-bed gardening, cooking classes, health and wellness education, shopping trips, arts and crafts, live entertainment, group exercise, computer and digital camera classes, and the special attention that is our trademark at *The Rose*.



New assisted living options for seniors with moderate or low income!

## Enjoy the many amenities at *The Rose*...



Central Dining in The Rose Dining Room, prepared by residents' private chef

Nurses' On-Site Office with 24-hr monitoring and assisted living services available from Lutheran Community Health Services

Beauty/Barber Shop

Activity Room for hobbies and crafts

Community Room with adjoining patio and raised-bed gardens

Assisted Bathing Area with whirlpool bath

Computer Room with internet

Library/Reading Area with fireplace

Theater/Chapel Area with movies

Coin-free Laundry



Quality Lifestyle – Affordable Rates

## Our Goal and Pledge to Our Residents

The Rose Senior Living Communities are active senior communities that balance the desire of our residents to remain independent and exercise their own choices, with the need for security and assisted services when they request them. Our goal is to encourage seniors to remain active, focus on a healthy lifestyle, engage in purposeful living, and then as they age in place, maintain their established routines and friendships within a familiar and caring community.



### *The Rose* Senior Living Communities in Ames and Des Moines



For more information, contact Angela Adam at 515-268-8828 or [AngelaRoseOfAmes@qwest.net](mailto:AngelaRoseOfAmes@qwest.net)

Fostering your independence while providing peace of mind for you and your family!

